

FUTURE TALENTS FORUM 2026

logo

"Where Talent Meets Opportunity — Platform for National Human Capital Transformation"

Event Logistics:

Target Execution Window: October 2026
Duration: 3-Day Interactive Career & Innovation Forum
Venue: King Salman International Conference Center (KSICC), Madinah, Kingdom of Saudi Arabia



THE STRATEGIC VISIO

Vision & Alignment / Main Declaration:

To establish the Future Talents Forum as the leading national platform bridging the gap between higher education, industrial innovation, and human capital investment in the Kingdom of Saudi Arabia, positioning Madinah as a premier regional hub for knowledge development."

Strategic Anchors:

Empowering Future Leaders: Building high-level paths for exceptional young talents.

Catalyzing Vision 2030: Actively serving the Human Capability Development Program and national economic diversification goals.

Education-to-Industry Integration: Building real, structural bridges connecting academic outputs directly to the actual demands of the market.

THE MISSION

Operational Statements:

The Future Talents Forum 2026 is structurally committed to executing the following key operational objectives:

Bridging the Employment Gap: Structurally matching elite university graduates and highly skilled young professionals directly with top-tier local and international employers.

Fostering Innovation & Venture Ecosystems: Creating a visible, funded space for technology innovators, localized startups, and corporate spin-offs.

Cultivating Future-Proof Skills: Providing targeted, certified upskilling and direct corporate exposure focusing on next-generation leadership competencies.

Institutional Alliances: Cementing high-impact, long-term strategic agreements between government ministries, public development funds, leading private corporations, and academic sectors.



THE VALUE PROPOSITION & OPPORTUNITY

Market Gap & Structural Ecosystem Solution

Today's Core Industry Challenges:

Siloed Academic Ecosystems: University outputs frequently lack a dynamic, real-time feedback loop with rapid industry shifts.

The Premium Talent Search: Corporations face significant logistical and filtering hurdles when sourcing highly qualified, enterprise-ready Saudi youth.

Startup Isolation: Emerging tech innovators struggle to secure real corporate integration, clear visibility, and committed investment groups.

Our Comprehensive Solution:

The Future Talents Forum creates an interconnected national ecosystem where:

Talent Meets Opportunity: Exceptional candidates are contextually matched to real professional pathways.

Education Meets Industry: Curriculums and executive insights merge through high-level dialogues and joint corporate ventures.

Innovation Meets Investment: Capital allocators, public funds, and technology startups run structured, targeted pitch environments.

Value Creation Ecosystem: Shifting away from standard employment fairs into an active, sustainable national platform for youth development.

ALIGNMENT WITH SAUDI VISION 2030

National Human Capital Transformation

Direct Contributions to National KPI Frameworks:

Human Capability Development Program (HCDP): Directly preparing our national youth workforce for both regional and hyper-competitive international labor markets.

SME and Venture Acceleration: Providing localized startups and innovative entrepreneurs with immediate avenues for business growth, visibility, and commercial validation.

Accelerating Digital Economy Mandates: Moving the needle on local knowledge-based industrial economies.

Six Core Pillars of Focus:

Advanced Technology: Cloud paradigms, automation, and enterprise localization.

AI & Machine Learning: Adapting human workforces to the realities of artificial intelligence.

Future of Education: Industry-embedded learning models and applied innovation.

Agile Entrepreneurship: Building frameworks for robust corporate venture funding and venture creation.

Strategic Local Employment: Direct, structural support for smart national localization initiatives.

Vanguard Leadership: Cultivating critical thinking, public presentation excellence, and strategic governance.



EVENT ARCHITECTURE & OPERATIONAL OVERVIEW

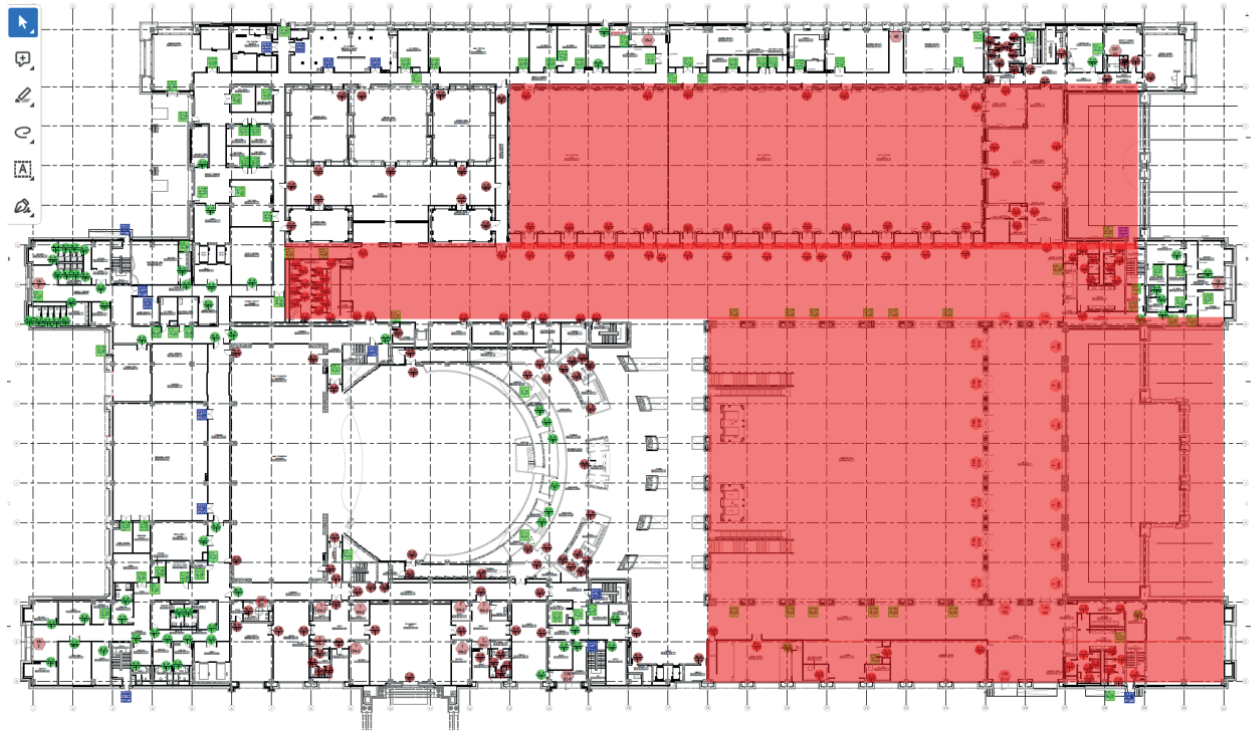
Executive Scope

Key Event Parameters:

Official Event Title: Future Talents Forum 2026
Host Organization: Prince Mugrin University — Career & Professional Development Center.
Venue Destination: King Salman International Conference Center (KSICC), Madinah.
Operational Footprint: 3 Core Live Event Days.
Minimum Target Visitors: 5,000+ Validated Unique Attendees (Targeting a calculated footprint up to 15,000+ entries).
Ecosystem Stakeholders & Participants:
Public Governance: Federal ministries, human capital authorities, and national development funds.
Enterprise Sector: Tier-1 national corporations, multinational conglomerates, and active commercial employers.
Educational Vanguard: Elite academic entities, specialized vocational academies, and international research partners.
Venture Capital & Innovation: Early-stage technology startups, incubators, angel networks, and venture funds.

APPENDIX: KSICC's floorplan

Exhibit A: Ground Floor Layout



THE EXPERIENECE DESIGN: SEVEN CORE ZONES

Dynamic Space Management

1. The Career Exhibition Hall : A state-of-the-art corporate zone featuring highly interactive recruitment booths and enterprise pavilions showcasing active, real-world career paths.

2. Innovation & Emerging Technology Zone : Immersive tech sandboxes showcasing live AI frameworks, functional robotics, localized deep-tech developments, and a dedicated pavilion for scaling tech startups.

3. Main Conference & Global Talks Arena : The central theater for high-caliber keynotes, strategic ministerial addresses, and multidisciplinary corporate panel debates.

4. The Entrepreneurship & Venture Hub : An agile space built for live startup evaluations, investor matchmaking sessions, and intensive industry mentorship roundtables.

5. Premium Executive & Networking Lounge : An upscale, quiet environment optimized for closing enterprise sponsorships, forming inter-institutional alliances, and hosting private executive interviews.

6. Omni-Channel Media & Broadcast Zone : A fully equipped live-production media space running continuous press conferences, podcast recordings, and digital creator broadcasts.

7. University & Advanced Scholarship Pavilion : A major center highlighting academic innovations, industry-sponsored research initiatives, and elite international scholarship opportunities.





TARGET AUDIENCE SEGMENTATION

1. Primary Audience (The Future Talent Pipeline)

-Current undergraduate students across diverse, high-demand academic disciplines.
-Recent university graduates entering the competitive workforce.
-Ambitious young professionals trackingadvanced upskilling opportunities.
-Early-stage entrepreneurs looking to scale corporate impact.

2. Industry & Capital Allocation Audience

Chief Human Resource Officers (CHROs) and enterprise recruitment directors.
C-Suite corporate executives seeking elite human capital.
Venture capitalists, institutional financiers, and angel investors.
Senior advisors from key ministries and national socioeconomic development boards.

3. Media & Digital Distribution Network

National business news outlets, tier-1 print editors, and corporate broadcast networks.
Prominent professional tech and business content creators.
Specialized academic and human resource industry publications.

THE EXCLUSIVE SPECIAL DIFFERENTIATORS

Premium Positioning

Why this Forum Defines the National Standard:

World-Class Event Execution:

-Moving away from standard, passive regional hiring fairs into a highly dynamic, elite international-level forum environment.

Deep Immersive Technology Integrations:

-Blending -AI-driven candidate pathways, automated career discovery layers, and interactive tech showcases.

Actionable Strategic Partnerships:

-Structuring on-site signing agreements that cement deep commercial commitments between universities and corporate employers.

Executive Knowledge Transfer:

-Curating highly relevant panels that translate high-level corporate goals into real, clear developmental mandates for youth.

Direct Venture Infrastructure:

-Linking raw capital pools directly with vetted, university-backed innovation startups.

FEATURED SPEAKERS & CONFERENCES

Intellectual Content Direction

Curated Speaker Matrix:

State Leadership:

Prominent regional ministers and authority governors detailing national capacity policies.

Global Corporate Titans:

Prominent CEOs and operations directors from leading Saudi enterprises and global technology giants.

Human Resource Innovators:

Global talent acquisition leaders addressing future-of-work paradigms and essential job skills.

Disruptive Visionaries:

High-growth technology startup founders and venture innovators sharing real-world scale-up strategies.

Key Additions:

Special high-level keynote tracks focusing explicitly on the global alignment of domestic human capital with international economic shifts.



OMNI-CHANNEL MARKETING & ACTIVATION STRATEGY
90-Day Comprehensive Campaign

1. Hyper-Targeted Digital Marketing

Professional Platforms (LinkedIn): Dynamic campaigns targeting corporate partners, talent executives, and young enterprise professionals.

Visual Channels (Instagram, TikTok, Snapchat, X): High-impact video storytelling framing success loops and student milestones.

2. Ground-Level Academic Activation

Student Ambassador Frameworks: Deploying fully trained student ambassadors across major national university networks.

Cross-Campus Roadshows: Running interactive preview sessions and regional campus pop-ups to drive pre-registration numbers.

Integrated QR Campaigns:Smooth digital registration touchpoints built across all partner academic locations.

3. Institutional Media & PR Operations

Continuous rolling distribution of high-level press announcements to business and tech media.

Strategic podcast features highlighting forum thought-leaders and corporate heads.

4. High-Visibility Premium OOH

Large-format outdoor LED advertising frameworks placed across primary transit corridors.

Interactive media activations deployed in prime high-traffic urban and retail settings.

THE SPONSORSHIP VALUE PROPOSITION

Commercial Partnership Architecture

Measurable High-Value Sponsor Outcomes:

Direct Talent Discovery:

Immediate, frictionless access to filter and recruit the elite tier of graduating Saudi youth.

Unrivaled Brand Integration:

High-level logo placement, physical event visibility, and extensive digital reach across all media assets.

High-Impact Media Impressions:

Direct participation in regional broadcast loops, prominent national print coverage, and extensive digital campaigns.

Exclusive B2B Access:

Elite private access to network with senior ministers, corporate executives, and decision-makers.

Thought Leadership Placement:

Dedicated options to host masterclasses, guide mainstage panel panels, and direct critical industry conversations.

SPONSORSHIP TIERS & COMMERCIAL PACKAGES

Strategic Partnership Frameworks

1. Platinum Partner (Exclusive — Limit 3)

Primary, dominant naming rights across the main stage and all central media backdrops.

Largest custom-built premium exhibition footprint in the main hall.

Guaranteed seat on the executive opening panel with state ministers. And All-access VIP event passes and top-tier digital branding inclusion.

2. Gold Partner

Premium, high-visibility exhibition space within the primary corporate hall.

Dedicated integration in all official media push loops and collateral materials. And guaranteed moderation or panel seat on a key specialized industry stage.

3. Silver Partner

Standard dedicated corporate recruitment booth in the exhibition hall.

Strategic corporate brand visibility across digital marketing assets.

4. Official Domain Specific Partners

Telecom, Banking, Tech, Hospitality, & Media: Specialized operational partners powering key event layers and gaining distinct, high-impact functional branding.

THE SPONSORSHIP VALUE PROPOSITION

Operational Deliverables

The Three Essential Event Tracks:

The Elite Plenary Conference:

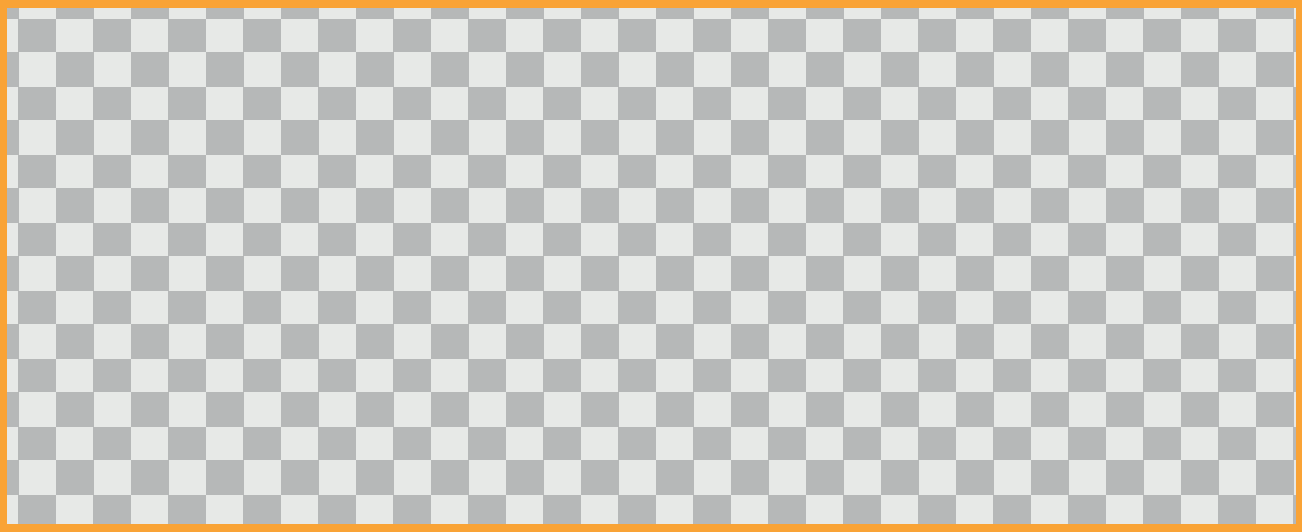
3 Full Days of high-level panel debates, strategic keynotes, and structural corporate-academic announcements.

The Industrial Talent Exhibition:

A minimum of 30+ highly integrated corporate and government booths showcasing real, current jobs and future roles.

Specialized Professional Masterclasses:

A structured curriculum of 15+ interactive workshops covering future tech, advanced leadership, and startup setup.



BRAND STRENGTHENER: TEDxUPM INTEGRATION

Strategic Brand Amplification

Elevating the Intellectual Value Proposition:

A premium, globally structured TEDxUPM conference is fully integrated as a core feature of the forum program. This serves to elevate the intellectual tone and drastically expand the project's digital reach.

Curated Theme:

Focusing on the crossways of emerging tech, national transformation, and future human capital.

Elite Speaker Matrix:

8 to 12 exceptionally inspiring national figures, technical disruptors, and business leaders.

World-Class Production Standards:

Premium, high-end stage designs built to global TED specifications, featuring cinematic filming and wide multi-channel digital release.

Minimum Target Physical Attendance: 1,000+ dedicated studio viewers.

VISUAL AND SPACE PLAN ATMOSPHERE

Immersive Physical Identity

Structural Environmental Guidelines:

High-End Stage Production:

Sleek, borderless panoramic LED stages, immersive structural backdrops, and precise gold aesthetic lighting.

Seamless Visitor Journey Mapping:

Smart, frictionless pre-registration portals, rapid digital check-in systems, and clear physical wayfinding.

Functional Digital Content Integration:

Dynamic digital display walls running live event metrics, trending social media walls, and real-time talk schedules.

STRATEGIC DESTINATION: WHY MADINAH

Geographic Advantage

Transforming a Regional Knowledge Landscape:

Rising Human Capital Center:

Positioning Madinah as a leading, future-proof hub for knowledge exchange and human asset development.

Young Demographic Concentration:

Harnessing a massive, highly energized, and talented local student population ready for market entry.

Visionary Economic Evolution:

Directly supporting the region's expanding knowledge economy and high-tech industrial shifts.

THE HOST VENUE: VENUE EXCELLENCE (KSICC)

World-Class Logistical Footprint

Infrastructure Capacities:

Premium Event Spaces:

Complete operational access across the Main Exhibition Hall and two grand Ballrooms.

International Scale Layout:

Top-tier infrastructure designed to comfortably host large corporate crowds, heavy visitor volumes, and complex tech staging.

Strategic Regional Access:

A prestigious, widely recognized national venue destination offering smooth transport links and high-end security.

SYSTEM PERFORMANCE: PROJECT CRITICAL MANDATED TARGETS & KPIs

Contractual Success Metrics

The Accountability Matrix:

To guarantee maximum return on investment and flawless execution, the operational project team is held to strict, quantifiable performance metrics



THE HOST VENUE: VENUE EXCELLENCE (KSICC)

Future Roadmap

Building a Sustainable Ecosystem Focus:

Flagship Annual Cadence:

Establishing the Future Talents Forum as the ultimate annual destination for national talent discussion.

Dedicated Accelerator Ecosystems:

Expanding the startup tracks into year-round business incubation and specialized seed funds.

Continuous Learning Portals:

Moving beyond a three-day physical gathering into a continuous digital platform for upskilling and corporate placement.

Regional Expansion Frameworks:

Building out targeted, scalable regional forum editions to support talent networks across all Saudi provinces.
and high-end security.

REVENUE, GOVERNANCE, & BUSINESS SUSTAINABILITY

Commercial Architecture

Diverse Financial Inflow Streams:

Tiered Corporate Sponsorship Packets (Platinum, Gold, Silver).
Exhibition Space Sales and specialized custom booth rentals.
Strategic Industry-Sponsored Masterclasses and workshop tracks.
Commercial Brand Partnerships across technology, dining, and logistics fields.

Strict Execution Governance & Timelines:

Comprehensive Project Masterplan:

Formulated and frozen within 10 business days post-award.

Rigorous Operational Reporting:

Detailed, weekly project progress reviews submitted directly to UPM management.

Strict Intellectual Property Framework:

100% of creative assets, visual designs, and media capture remain the exclusive property of Prince Mugrin University.

THE HOST VENUE: VENUE EXCELLENCE (KSICC)

Ecosystem Value Maximizers

1. VIP Opening Ceremony & Ministerial Gala
A formal, high-impact launching event bringing together senior ministers, CEOs, public figures, and media heads to drive major press reach.
2. The "Future Talents Challenge" Startup Arena
A live, high-energy startup pitch competition where emerging entrepreneurs compete for direct incubation slots, seed investments, and elite business mentorship.
3. Smart Matchmaking & CV Collection Mobile App
A custom digital tool allowing talent recruiters to seamlessly scan student profiles, review digital CVs, and instantly schedule on-site interviews.
4. Advanced AI Interview Staging Arenas
Interactive tech booths running AI-driven interview feedback, automated resume parsing, and immersive career path discovery via VR.
5. The Live Creator Production Studio
An on-site broadcast studio allowing digital media figures to capture real-time talk summaries, speaker profiles, and sponsor features.

CLOSING STATEMENT & COMMITMENT

The Final Impact Drive
Final Declaration:

"The Future Talents Forum 2026 is far more than a standard corporate exhibition; it stands as a transformative national engine built to empower the next generation, maximize Saudi human capital, and directly advance the goals of Vision 2030."

Institutional Collaboration Base:
Presented & Governed by:

Prince Mugrin University (UPM).
Supervised by: Career & Professional Development Center.
Hosted Venue Destination: King Salman International Conference Center (KSICC), Madinah.
Official Contact Gateway: Career_Center@upm.edu.s

LOGO